



**Caucus for  
Children's Rights**

## **JOB OPPORTUNITY: 50% Campaign Officer.**

**Based in 50% Arusha and 50% Dar es Salaam, Tanzania.  
Application deadline: 1st September 2010.**

YOU are able to multi-task and undertake multiple responsibilities  
YOU understand child development, the policy context facing children and development issues in Tanzania  
YOU have demonstrable experience as a child rights' advocate  
YOU have exceptional verbal and written communication skills  
YOU are a people person who can work collaboratively, build on the collective skills of members and inspire others  
YOU are willing to travel extensively  
YOU have experience developing and implementing communications strategies  
YOU can sub- edit, proofread & write content.

### **YOUR OBJECTIVES ARE:**

To co-ordinate a national public education campaign that:  
Informs Tanzanians about the impact of violence, abuse and exploitation on children, their development and society,  
Encourages duty-bearers in the public service, judiciary and government to intervene and prevent institutionalised violence against children.

### **YOU WILL:**

Organise various media professionals to produce, broadcast and perform a series of radio shows, jingles and road shows that advance the campaign messages,  
Liaise with the media to advance the 50% agenda,  
Collaborate with designers and printers for the production of 50% printed materials,  
Co-operate with the PR company and other vendors to organise the logistics of the campaign,  
Organise a competition amongst children to identify campaign slogans,  
Facilitate public dialogues in Teacher Training Colleges,  
Organise the campaign launch and press conferences,  
Host public dialogues with Parliamentarians to sensitise them about the gaps in the Law of the Child and the impact of violence on children's development,  
Attend Parliamentary Sessions to lobby for change for children,



**Caucus for Children's Rights**  
P.O Box 11372,  
Mt. Meru Post Office,  
Arusha,  
Tanzania

The Caucus for Children's Rights envisions a future when Tanzania protects the rights of all its children.

CCR is committed to the protection of children. We require that all shortlisted candidates undergo child protection screening. Prior to employment you will be required to sign a commitment to protect children.

Please email your Curriculum Vitae, a brief statement describing the value you would bring to CCR and two letters of reference to [info@ccr-tz.org](mailto:info@ccr-tz.org) [www.ccr-tz.org](http://www.ccr-tz.org)