

A circular logo with a blue and green border and a black center containing the text "50%".

50%

## CAUCUS for CHILDREN'S RIGHTS Campaign to Protect Children



CAMPAIGN eNEWS



### AJENDA ya WATOTO eNEWS: 16/Jun/2010

Children's Agenda is launched in celebration of Day of the African Child!



It's a fact... 22.2 million Tanzanians are children under 18 years. 8 million of them live in poverty. 1 in 4 girls under 18 have already begun childbearing and 50% of babies are born without skilled attendants. 25 women die every day of women during pregnancy or childbirth. Over 2.5m children are chronically malnourished and 43,000 children's are expected to die in 2010 due to malnutrition.

Although children represent more than half of Tanzania's population, they have no vote and must rely on those who are committed to respecting, protecting and fulfilling their rights. Thus, early on the 16th of June, 2010, the Caucus for Children's Rights (CCR) launched the Children's Agenda in cooperation with the Municipal Council in Arusha. We gratefully acknowledge all those who were able to attend and celebrate with us at the Stadium this morning – your support and your commitment to investing in children is invaluable. THANK YOU!

#### About the launch:

It is anticipated that 6,670 children attended from local schools, community groups, care centres and the street. All local leaders in Arusha were invited, and the Guest of Honour was Mr. Laurence Heddi, Arusha Mayor. The event began with a parade of children through town; upon arrival at the Stadium, the children gave acrobatic performances and participated in competitions (sack race, chase the chicken, etcetera). All this set the stage for the children to make their presentation, the Agenda itself, to the local leaders. In Olasiti village, 2,270 children (including those who live in care centres) came together with the village leadership to make a commitment to investing in children over the next five years. The days' events concluded with a speech from the Guest of Honour, making a public commitment to investing in children and backing the Children's Agenda.

#### What is the Children's Agenda?

The Children's Agenda is the result of broad consultation with children across Tanzania as well as collaboration between the leading children's organizations in the country and the government. The Children's Agenda reflects the Top Ten Investments that need to be addressed by the nation's leaders in order to ensure the development of a nation that meets the rights and aspirations of all citizens—including children.

The Children's Agenda asks all leaders to make a commitment to the following 10 key investments that will transform the lives and the futures of the nation's youngest citizens—and ensure a more prosperous future for everyone:

1. Invest to Save the Lives of Children and Women



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2. Invest in Good Nutrition
3. Invest in Safe Water, Hygiene and Sanitation
4. Invest in Early Childhood Development
5. Invest in Quality Education for all Children
6. Invest to Make Schools Safe
7. Invest to Prevent HIV and AIDS in Infants and Adolescent Girls
8. Invest to Reduce Teenage Pregnancy
9. Invest to Protect Children from Violence, Abuse, Exploitation
10. Invest in Children with Disabilities

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To learn more, please download the following:

- Key facts about children in Tanzania
- Key messages about the Children's Agenda
- Children's Agenda leaflet (Kiswahili)
- Children's Agenda leaflet (English)

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Half of Tanzania's population is under the age of 18.  
The future depends on how we treat these youth today.

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